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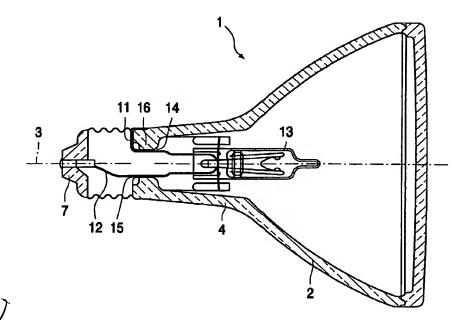
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(54) Title: ELECTRIC REFLECTOR LAMP AND ASSEMBLING PROCESS THEREFORE



(57) Abstract. Process for assembling an electric reflector lamp comprising: molding a hollow reflector body having an optical axis and having a neck-shaped portion with a transverse wall provided with at least one opening; providing a light source and arranging the light source in the reflector body; electrically connecting the light source to a lamp cap provided with contacts and with a current conductor comprising a pliable material, which conductor is passed through the opening in the transverse wall; wherein, the position of the light source is secured in at least one longitudinal direction by bending of the conductor around at least a portion of the outer transverse wall.